



Behavioral Health System, Inc.

**2017 SERV Art Calendar Sponsorship Advertising Prices**

*(See reverse for actual sizes)*

<b>GOLD SPONSOR</b>	<ul style="list-style-type: none"> <li>▶ FULL PAGE COLOR (9.63-inch width by 7.50-inch depth (horizontal) (One month among February to December pages)</li> <li>▶ 6 COLOR LOGO INSERTS and tag line (2.75" width x .75" depth), with reference to full-page ad (6 months among Jan. through Dec. pages)</li> <li>▶ Your logo on SERV's website with a link to your website's home page.</li> <li>▶ Acknowledgement on SERV Facebook page with link to your FB page.</li> </ul>	<b>\$3,500</b>
<b>SILVER SPONSOR</b>	<ul style="list-style-type: none"> <li>▶ FULL SIDEBAR AD (2.63" width x 5" depth) on calendar page (vertical)</li> <li>▶ Your logo on SERV's website with a link to your website's home page.</li> </ul>	<b>\$1,000</b>
<b>BRONZE SPONSOR</b>	HALF SIDEBAR AD (2.63" width x 2.5" depth) on calendar page (horizontal)	<b>\$500</b>
<b>FRIEND of SERV</b>	1 COLOR LOGO INSERT with tag line (2.75" width x 1" depth) on calendar page (horizontal)	<b>\$250</b>

Please send your camera-ready ad in .jpg or .pdf format by **September 16** to [idoolan@servbhs.org](mailto:idoolan@servbhs.org)

Checks made payable to "The SERV Foundation" and mailed to:

The SERV Foundation  
Att: Ida Doolan, Dir. of Communications  
20 Scotch Road, 3<sup>rd</sup> Floor  
Ewing, NJ 08628

*For more information, call Ida Doolan at (609) 662-3066.*

**The SERV Foundation is a 501(c)3 nonprofit organization (22-3265546)**

# ALL ADS ARE IN FULL COLOR—Actual sizes shown

## **GOLD SPONSOR:**

**FULL PAGE, (9.63" w x 7.5" d — landscape)**

**Plus:**

- 6 Logo inserts on select pages with reference to full-page ad
- Your logo on SERV website with link to your website
- Acknowledgement on Facebook with link to your FB page

**= \$3,500**

## **SILVER SPONSOR:**

**FULL SIDEBAR**

**(2.63" w X 5" d)**

**Plus:**

- Your logo on SERV website with link to your website

**= \$1,000**

## **BRONZE SPONSOR:**

**HALF SIDEBAR**

**(2.63" w X 2.5" d)**

**= \$500**

## **FRIEND of SERV:**

**LOGO w/TAG LINE**

**(2.75" w X 1" d) = \$250**