

2013 ART CALENDAR

2012 ANNUAL REPORT

SERV

Behavioral Health System, Inc.

Social

Educational

Residential

Vocational



"Colorado Grand Canyon," by Joanna T. Miller

Featuring creative works from our talented consumers among eight New Jersey counties

Our Mission

SERV Behavioral Health System, Inc. is a private, nonprofit behavioral healthcare organization serving adults and children throughout the state who are working to recover from and cope with a serious mental illness and/or developmental disability.

We know that every person can make a valuable contribution to the community. That is why SERV integrates housing and supportive services to address the needs of the whole person and not just an illness.

It is our goal to assist the people who come into our care to live and work successfully in their communities as they gradually build more independent and meaningful lives outside the walls of an institution.

SERV Behavioral Health System, Inc.

Dear Friend of SERV,

This beautiful 2013 art calendar, produced by The SERV Foundation with contributing artwork from our consumers, comes with our sincere gratitude for your past donations of money, goods and/or volunteer hours.

Your donations have supported the Foundation in its mission to develop awareness, activate volunteerism, and increase funding for exceptional, innovative and humane programs for people with a debilitating mental illness or developmental disability.



Gary van Nostrand

Two of the Foundation's major commitments are the Scholarship Fund for consumers who want to pursue a field of study but have little means to finance that pursuit; and the annual SERV Recovery NJ Conference, an ever-growing health and wellness event for consumers and their families.

To help finance these programs, which do not benefit from state funding, the Foundation applies for grants and organizes several fund-raising projects during the year. They include the time-honored Volley For SERV Tennis Tournament, two cash raffles and, of course, this calendar.

As you consider your end-of-year giving, we ask you to continue your support for individuals struggling every day to achieve wellness and independence.

This calendar also includes SERV Behavioral Health System's Annual

Report. More than 90 cents of every dollar SERV spends goes directly toward helping our consumers with special needs.

As we review the last fiscal year, we proudly report that we have been able to preserve the same quality of services despite no additional increase in state funding. While maintaining fiscal responsibility, SBHS has seen expansion in both SERV Centers of N.J. and in SERV Achievement Centers.

In each of the five counties where SERV Centers of N.J. operates, Supportive Housing continues to expand. This is the highest level of independence for mental health consumers. It is due in large part to the continuing recovery efforts of our consumers and to the evidence-based practices utilized by staff members in the delivery of program services.

In SERV Achievement Centers, the number of individuals with developmental disabilities or behavioral challenges who are utilizing our Progressive Achievement Centers (PAC) also is increasing. In both locations in Mercer and Union counties, PAC offers vocational training that can translate to employment within the community.

When looking at SERV's history over the last 38 years, this growth has remained steady throughout. This has been no more apparent than to Mark W. Fox, one of SERV's original founders.

Mr. Fox, now a partner in a law firm in Florida, returned to New Jersey in June to receive The SERVice Award during the 22nd annual Volley For

SERV Tennis Tournament. In his acceptance speech, he marveled at SERV's growth from eight consumers in Middlesex County in 1974 to more than 700 residents in eight counties in 2012. Hundreds more use our outpatient and day program services, as well.

In speaking of SERV's humble beginnings, he remembered the frustrations he had felt for families who had loved ones with emotional problems.

"At that time, families who had emotionally troubled family members had nowhere to turn but institutions," he said. "We believed that people did not belong in mental hospitals because their families couldn't cope with them. Today, this is understood, but back then, it was a new concept."

SERV remains steadfast to the original mission, and that is to provide a home first and then the support services to wrap around each individual. Through our work, we address a multitude of social issues, including homelessness, hunger, addiction recovery, senior care and more.

With your continued support, SERV makes it possible for our consumers to build more independent and meaningful lives while living and working successfully in the community.

Thank you again. We wish you a healthy and happy new year.



David L. Stafford

Gary van Nostrand, President/CEO
David L. Stafford, Board Chairman

Your Internet searches and shopping can raise money for SERV Foundation programs

GoodSearch & GoodShop



If you search the web with **GoodSearch**, it will donate a penny to the SERV Foundation each time you search! For your convenience, you can download the Yahoo-powered toolbar at:

Goodsearch.com

The Foundation also can earn a donation every time you shop online if you first find your favorite merchant at:

Goodshop.com

*Building
Strength
Toward
Recovery
and
Independence*

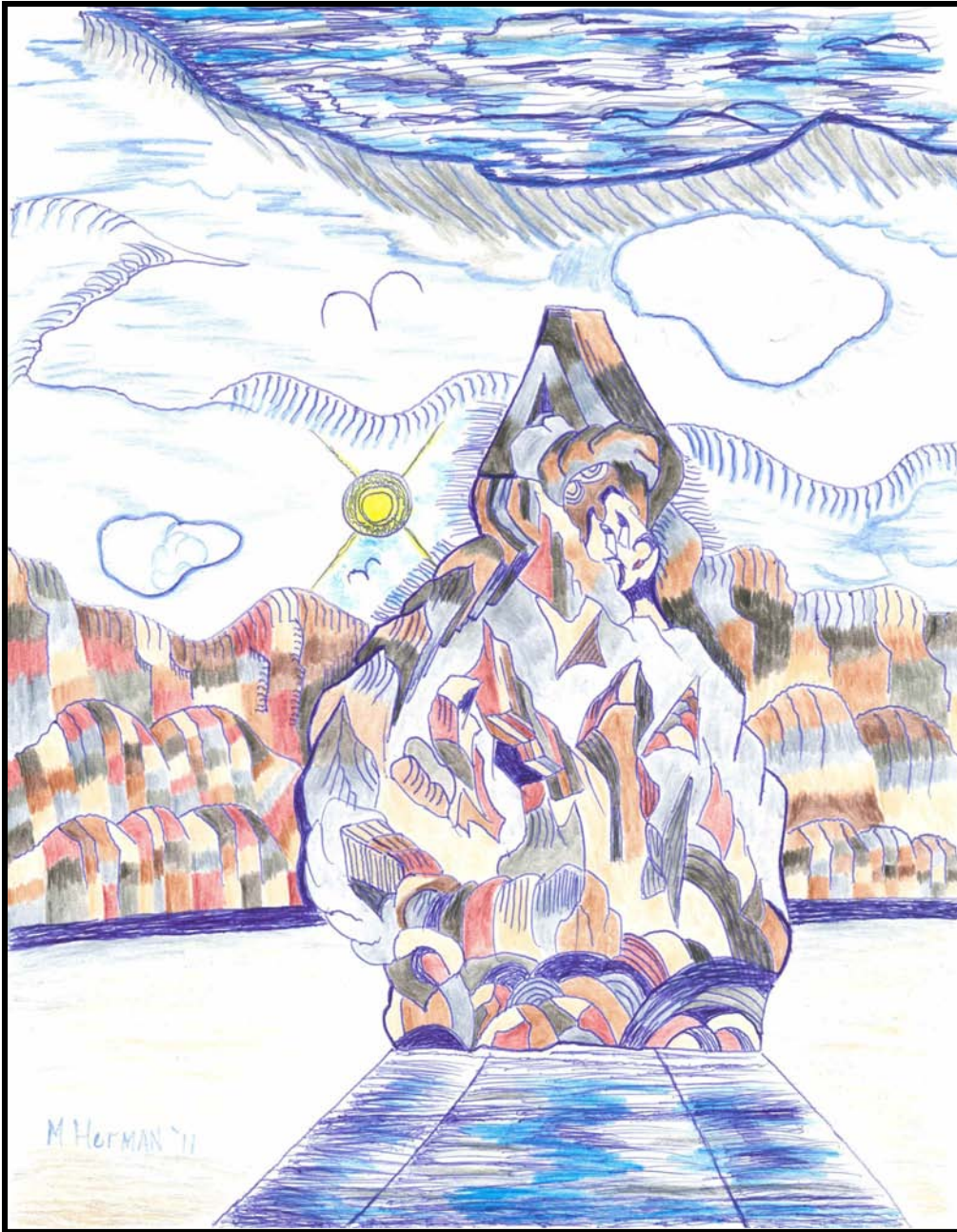
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January 2013



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		 New Year's Day	2	3	4	5
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13	14	15	16	17 <i>Chinese New Year</i>	18	19
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27	28	29	30	31	Please visit our website at servbhs.org	

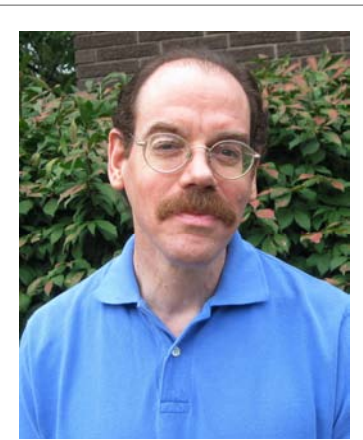


'Mountain Palace'

Michael Herman has always enjoyed creating abstract pieces of artwork. His winning piece, "Mountain Palace," was created to represent a place of serenity in its most abstract form.

Michael says that drawing has provided an added therapy toward his recovery. "It gives me a sense of clarity. It keeps me busy," he says. Michael enjoys using colored pencils as his medium to create his masterpieces. He has also sold a few pieces of artwork.

Michael has been a resident with SERV Centers Central Region since 1985 and shares a SERV apartment in Middlesex County with three roommates.



Michael Herman



Voice | Data | Cloud

www.linesystems.com

50/50 Super Cash Raffle

This popular raffle is one of the major fundraisers of The SERV Foundation. In 2012, the raffle raised a record **\$20,850**. The grand-prize winner, Constantine Larigakis of Riverside, received \$8,340 (40% of total raised) and the second-prize winner, Ward Bauman of Princeton, took home \$1,835 (10% of total raised). Both men generously donated a portion back to the Foundation.

*Building
Strength
Toward
Recovery
and
Independence*

January

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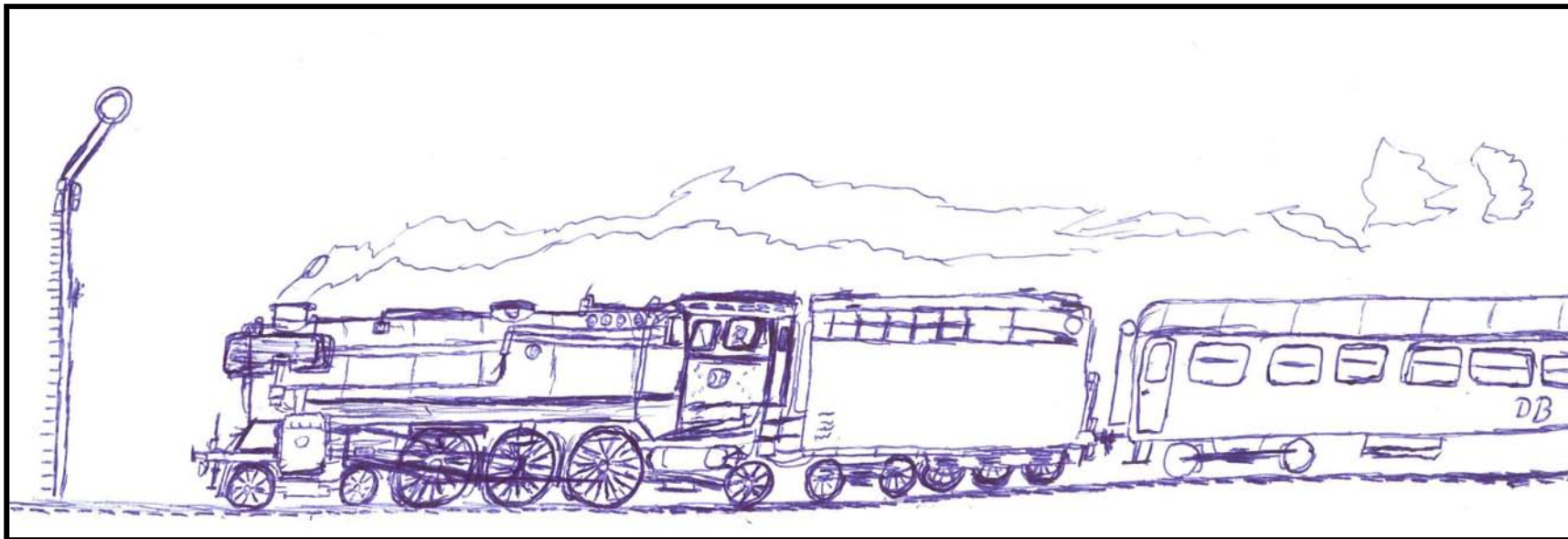
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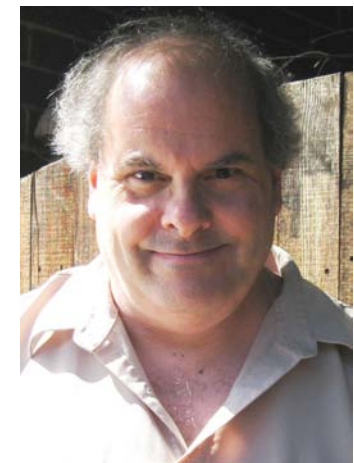
February 2013



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10	11	12 <i>Lincoln's Birthday</i>	13 <i>Ash Wednesday (Christian)</i>	14  <i>Valentine's Day</i>	15	16
17	18 <i>Presidents' Day</i>	19	20	21	22 <i>Washington's Birthday</i>	23
24 <i>Purim (Jewish)</i>	25	26	27	28		



‘Euro Passenger Train Circa 1970’



John E.

John E., a resident with SERV Centers Central Region, was happy to bring his love of trains to life in his winning piece, “Euro Passenger Train Circa 1970.”

“I always liked trains growing up,” John says. “I had many toy trains, books of trains and model trains.” Still a train hobbyist today, John says that his inspiration for his work comes largely from books and pictures of trains he finds on the Internet.

John also enjoys painting with water colors and drawing people and animals. “I draw when I’m feeling positive. It’s something that I enjoy doing and makes me feel good.”

John gives thanks to SERV staff and the residents of Fox Terrace in Middlesex County for all of their support and encouragement in his art endeavors.

*National Developmental
Disabilities Awareness Month*

SERV Achievement Centers has been providing teaching, training and support to individuals with developmental disabilities and youth with behavioral challenges and emotional problems since 1987.

Services are individualized and based on an approach that utilizes the principles of applied behavior analysis in its treatment planning, teaching and provision of services.

All services promote individual responsibility, increase self-reliance and teach individuals and their families the skills necessary for living and working successfully in the community.

*Building
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March 2013



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 Become a fan of the SERV Foundation on Facebook					1	2
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<i>Daylight Savings Time Begins</i>						
17 	18	19	20	21	22	23
<i>St. Patrick's Day</i>			<i>First Day of Spring</i>			
24 <i>Palm Sunday (Christian)</i>	25	26	27	28	29	30
31 <i>Easter (Christian)</i>	<i>Passover (Jewish)</i>				<i>Good Friday (Christian)</i>	



Susan Gayle Reno

‘Tern in the Sand’

Art has always played a big role in **Susan Gayle Reno’s** life. Having no formal training other than a semester at duCret Art School in Plainfield, Susan began drawing at the age of 6. Growing up in a family of artists, Susan’s parents always encouraged her talent.

“I draw every chance I get,” Susan says. “Birds are my specialty.” Susan’s inspiration most often

comes from nature. She prefers to use colored pencils, which she has done here for “Tern in the Sand.” Susan hopes to one day be able to sell some of her work.

Susan has been with SERV Centers Central Region for 10 years. She is currently sharing a home with other women in SERV’s highly independent supportive housing program in Middlesex County.

SERV's 10th annual Recovery NJ Conference



More than 420 people attended the 10th annual SERV Recovery NJ Conference on April 14, 2012 at The Pines Manor in Edison. Above, consumers and family members enjoy breakfast prior to 10 workshops centered on Recovery and Wellness. They also enjoyed a sit-down luncheon, prizes, awards, and a keynote presentation by representatives from the New Jersey affiliate of the National Alliance on Mental Illness (NAMI).

*Building
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March						
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April 2013



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	<i>Earth Day</i>				<i>Arbor Day</i>			
28	29	30	<div data-bbox="1234 1318 1953 1510" data-label="Complex-Block"> <table border="1"> <tr> <td> DR. HERBERT J. BELL, P.A. OPTOMETRIC PHYSICIANS belleyes.com Dr. Susan A. Bell # 3642 Dr. Katerina Bubnovsky # 6193 drhjbell@gmail.com 1964 N. Olden Avenue Ewing, New Jersey 08618 (609) 883-4407 </td> <td> Mention this ad and receive 20% off on lenses and/or a complete pair of eyeglasses! (609) 883-4407 </td> </tr> </table> </div>				DR. HERBERT J. BELL, P.A. OPTOMETRIC PHYSICIANS belleyes.com Dr. Susan A. Bell # 3642 Dr. Katerina Bubnovsky # 6193 drhjbell@gmail.com 1964 N. Olden Avenue Ewing, New Jersey 08618 (609) 883-4407	Mention this ad and receive 20% off on lenses and/or a complete pair of eyeglasses! (609) 883-4407
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“I Know It Will be Hard”

By Gina K.

I know it will be hard
How easy can it be
To say goodbye to someone
Who has meant so much to me?

We've been together
through smiles and even tears
We've held each other closely
And shared our deepest fears

You know you meant so much to me
And I loved you through and through
But now that things have to change
There is something that I must do

Please don't get me wrong,
even though we are at the end
You know that I will care for you
But now, just as a friend

I will never forget you, I'll never even try
I know that I still love you though I'll never know why

‘I Know It Will Be Hard’

Gina Kulvicki says that poetry has become an outlet for her emotions and has been a helping hand toward her recovery. Her poem “I Know It Will Be Hard” was written during a difficult time when she was sad and missing someone. “I was feeling very negative, but writing what I felt in a poem helped me a lot. Poetry helps me vent.”

Gina's love of art doesn't stop at poetry; she also enjoys making flowers by sculpting them with pipe cleaners and other household items.

Gina has been with SERV Centers Northern Region since February 2011 and is currently living in a group home in Hudson County.



*National Mental Health
Awareness Month*

SERV Centers of New Jersey, founded in 1974, is the cornerstone of the organization that has since grown to become SERV Behavioral Health System, Inc.

SERV Centers of N.J. focuses on serving adults who are working to recover from serious and persistent mental illness, such as schizophrenia or bipolar disorder.

We know that every person can make a valuable contribution to the community. That is why SERV integrates housing and supportive services to address the needs of the whole person and not just an illness.

*Building
Strength
Toward
Recovery
and
Independence*

April						
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May 2013



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<i>Cinco de Mayo (Mexican)</i>						
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<i>Mother's Day</i>						<i>Armed Forces Day</i>
19	20	21	22	23	24	25
26	27	28	29	30	31	
	<i>Memorial Day</i>					



'Dolphins'

Helena P., a resident with SERV Achievement Centers in Monmouth County, says that creating art helps to keep her calm and is something that she enjoys to do in her spare time.

Helena worked on the felt-covered poster while she was at home recovering from ankle surgery. "I chose this piece because I love dolphins, they're my favorite" she says.

She also enjoys creating art with colored pencils.

Helena has been with SERV Achievement Centers since 2007 and also attends Community Care Behavioral Day Program.



Helena P.



Mark W. Fox, Esq., one of the original founders of SERV.

SERV founder honored at 22nd Volley For SERV

During the 22nd annual Volley For SERV Tennis Tournament on June 18, 2012, Mark W. Fox, Esq., one of the original founding members of SERV in 1974, received The SERVICE Award, given to a current or past board members in appreciation of their leadership and commitment to the mission of SERV.

Building Strength Toward Recovery and Independence

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June 2013



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<p>The SERV Foundation can earn a penny every time you search the Internet with the GoodSearch engine. You can download the toolbar at www.goodsearch.com</p>						1
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9	10	11	12	13	14	15
16	17	18	19	20	<i>Flag Day</i> 21	22
<i>Father's Day</i> 23	24	25	26	27	<i>First Day of Summer</i> 28	29
30						





'Hair'

When **Lydia Washington** begins painting, she has no pre-planned thoughts on what she is going to create. Her painting "Hair" was made just this way. Lydia says that she takes paint in a variety of colors, pours them onto a piece of paper and folds the paper together. When she opens it up, Lydia feels a sense of energy and spirituality from the art, which guides her to interpret what she has created. "In this case, I saw hair," Lydia explains. "The beauty of it is that there are no brush strokes."

Never having any formal training, Lydia has just recently begun adding art into her daily life. "It's a good exit for pain. It gives me strength towards recovery," says Lydia. She now creates many works of art using the same technique at a day program she is involved with at Catholic Charities. Her favorite artists include Salvador Dali, Leonardo da Vinci, Claude Monet and Pablo Picasso.

Lydia has been a resident of SERV Centers Southern Region for the past 8 months, living in an apartment with two other roommates in Mercer County. She is looking forward to continuing her recovery and incorporating her art toward the process.



Lydia Washington

THE SERV FOUNDATION

raises funds to provide financial support to the SERV Family of Companies through partnerships with individuals and organizations.

We develop awareness, activate volunteerism, and increase funding for exceptional, innovative and humane programs. Our programs serve individuals who struggle with a debilitating mental illness or developmental disability, their families and the community at large.

The SERV Foundation's major fundraising event is the Volley For SERV Tennis Tournament in June. There also are two raffles: the Super Cash Raffle in June and the Scholarship Fund Cash Raffle in the fall.

*Building
Strength
Toward
Recovery
and
Independence*

June						
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July 2013



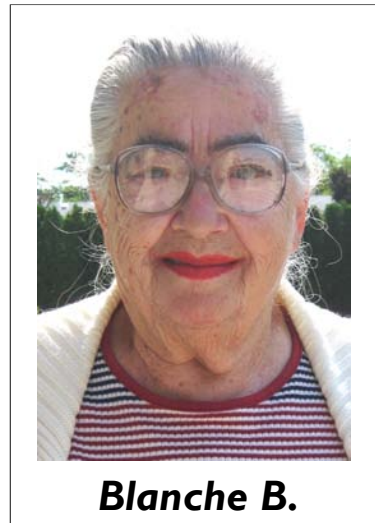
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	 4 <i>Independence Day</i>	5	6
7	8	9 <i>Ramadan Begins (Islamic)</i>	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	<i>Please visit our website at servbhs.org</i>		



'Puppy Love'

Blanche B., a 10-year resident of SERV Centers Northern Region, always dreamed of being a fashion designer growing up. "Art was always a big part of my life. I always wanted to do what my family did," Blanche says. She came from a big family of artists and designers who incorporated art into everything they did.

"Puppy Love" came to Blanche as it reminded her of one of the poodles her sister had when she was growing up. "She had three poodles. Three! One of them had a pink bow on top of its head, and it disliked me." Blanche loves to tell stories of her family and explain how things of her past inspire her artwork now.



Blanche B.

In addition to memories of her past, much of the inspiration for Blanche's artwork comes from nature and the changing of the seasons. "I love to decorate for the holidays. Christmas time is always the best time for my art."

Blanche attends SERV's Adapt day program in Clifton four days a week and has many of her works of art on display there.

SERV PROPERTIES & MANAGEMENT, INC.,

a part of SERV Behavioral Health System, specializes in the planning, development and management of housing for special populations.

From creating affordable housing for seniors to managing residences for disabled adults living in the community, SERV P&M makes it possible for those in need to come home.

SERV P&M's current portfolio includes the management of:

- ◆ 50 Licensed Group Homes for individuals with disabilities
- ◆ 118 Apartment Units
- ◆ 9 Apartment Buildings
- ◆ 4 Commercial Sites

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July

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September

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August 2013



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'I Want to Learn How to Love Myself'

By Shanna-Rae Milligan

I want to learn how to love myself
But it's very hard when you're not yourself
My relatives put me on a shelf
And say "don't move or else"

Have you ever been so hurt by what others say
That you learn to hate yourself because it's the easiest way
But to learn to love yourself is a long and tiring process
And when you're really down, you want to leave for recess
But there are no recesses in the game of life

So you suffer on through grief and strife
And when you're so fed up with life
That you want to kill yourself to end the grief and strife
You'll finally realize that to end your life
Before you've learned to love yourself
"You might as well have stayed sitting on that little shelf!"

'I Want to Learn How to Love Myself'

Shanna-Rae Milligan, a six-year resident of SERV Centers Northern Region, finds poetry to be a "way of release from dark times." As a previous winner of SERV's annual Art Contest, Shanna-Rae has been writing poems most of her life, and wrote 'I Want to Learn How to Love Myself' at the age of only 15. "I was very sad (at the time), and I felt depressed," she explains. "I needed to find answers and search deep within myself. What I found is you need to love yourself first."

As a lover of the English language, Shanna-Rae enjoys reading the works of William Shakespeare. "His work is beautiful. Some people find him dark, but I find him to be real," she says. Other authors she enjoys include Edgar Allan Poe, Sylvia Plath and Henry Wadsworth Longfellow.

"Poetry allows you to work through things, feel things, and have revelations," she says. Shanna-Rae's writing journey began when she was just a little girl. "I used to write my Mom and Dad poems. It was something special that I liked to do for them." Shanna-Rae now writes any time she is feeling something negative as a method of release.

Shanna-Rae also participates in SERV's Adapt day program in Clifton four days a week.



**Shanna-Rae
Milligan**

**SERV operates
in eight counties
in New Jersey**



New Jersey

September 2013

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	<i>Labor Day</i>	10	11	<i>Rosh Hashanah (Jewish)</i>	13	14
15	16	17	<i>Patriot Day</i>	19	20	<i>Yom Kippur (Jewish)</i>
22	23	24	25	26	27	28
 <i>First Day of Autumn</i>	30	 <p>The SERV Foundation can earn a donation every time you shop online. First, go to GoodShop.com and find your favorite merchant. Then select The SERV Foundation as your charity of choice. A percentage of your purchase will be donated to SERV (at no cost to you).</p>				

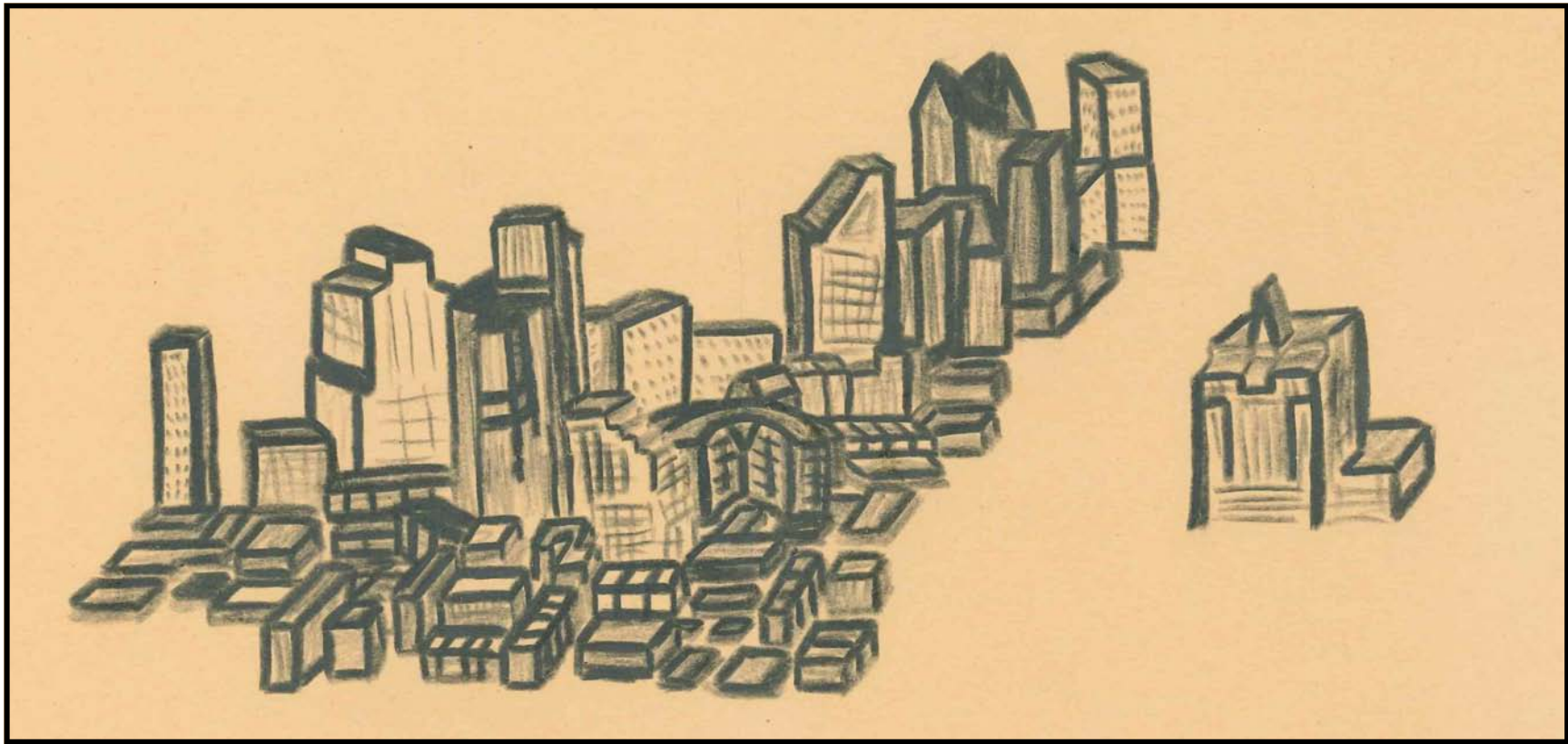
August

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*Building
Strength
Toward
Recovery
and
Independence*



'City of New Brunswick'

Tresea Ann Hall has been with SERV Centers Central Region for 10 years. For the past five years, she has been sharing a home in Middlesex County with other women in SERV's highly independent permanent supportive housing program. Tresea speaks highly about her housemates and her experience in the program.

Tresea's inspiration for her winning entry, "City of New Brunswick," came to her from the happiness she felt moving out of New Brunswick and into her SERV home. "I was angry when I lived in New Brunswick, and art has been a therapy for me."

Tresea enjoys sketching freehand and finds it to be a calming and relaxing experience.



Tresea Ann Hall



Consumer Demographics

(as of September 2012)

Includes Residential, Outpatient & Day Programs

Residents	709
Outpatient & Day Programs	500
~	
Female	48 %
Male	52 %
~	
Adults (18-59)	73 %
Elderly (60+)	17 %
Children	10 %
~	
African American	15 %
American Indian/Alaskan	<1 %
Asian/Pacific	2 %
Hispanic	18 %
Caucasian	56 %
Other	3 %
Unknown	5 %

October 2013



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12 <i>11th ANNUAL SERV RECOVERY NJ CONFERENCE</i>
13	14 <i>Columbus Day</i>	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31 <i>Halloween</i> 		

September

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
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29	30					

November

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10	11	12	13	14	15	16
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24	25	26	27	28	29	30

*Building
Strength
Toward
Recovery
and
Independence*



'Colorado Grand Canyon'



Joanna T. Miller

Joanna T. Miller had the majestic view of the Grand Canyon in mind when she painted her acrylic on canvas, "Colorado Grand Canyon."

"Painting has always been a hobby of mine," says Joanna. Most of her inspiration for her work comes from scenic pictures of landscapes and interesting architecture near and abroad. "I hope to one day be able to sell some of the paintings," Joanna says.

Joanna briefly took a 10-week oil painting and acrylics course at Union High School back in the '70s, which jump started her into the world of art. She is currently working on a painting of a horse.

Joanna has been with SERV Centers Central Region for five years and is currently living in a SERV apartment in Union County with two other consumers. She has many pieces of her artwork hanging throughout the apartment.



Behavioral Health System, Inc.

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October						
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27	28	29	30	31		

December						
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22	23	24	25	26	27	28
29	30	31				

November 2013



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3  <i>End of Daylight Savings</i>	4	5 <i>Election Day</i>	6	7	8	9
10	11 <i>Veterans Day</i>	12 <i>Muharram (Islamic New Year)</i>	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28 <i>Thanksgiving Day</i>	29	30 <i>First day of Hanukkah (Jewish)</i>

Thank you to artists and judges

SERV would like to thank all of the consumers and judges who participated in the 2013 Art Calendar Contest.

The 10 winners of the contest each received a certificate of achievement and the opportunity to have their work showcased in this calendar. Some of the artwork depicted also will hang in the art gallery in SERV's Corporate Office on Scotch Road in Ewing.

Judges of the 30 pieces of artwork and eight poems from consumers with SERV Centers of N.J. and SERV Achievement Centers were: Janet Purcell, an artist and an art critic for The Times of Trenton; Dr. Susan Bell, an optometrist in Ewing who has an art background; SERV board members Dean Nalbone and Andre Caldini; SERV President/CEO Gary van Nostrand; SERV Vice President of Human Resources Allie Jones; and SERV Development Specialist Lauren Kilchesty.



Community members and SERV Behavioral Health System staff and board members took part in judging the 38 entries for this 2013 Art Calendar. In the photo above, Dr. Susan Bell, Janet Purcell, Lauren Kilchesty and Gary van Nostrand, from left, study the artwork and poetry. In the photo at right, SERV board member Dean Nalbone reads one of the submitted poems. Varied media included ceramics, three-dimensional works, and paintings and drawings in watercolors, acrylics, colored markers and pencils.



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November						
S	M	T	W	T	F	S
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10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

January						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

December 2013



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12 <i>Last Day of Hanukkah</i>	13	14 <i>Pearl Harbor Day</i>
15	16	17	18	19	20	21 <i>First Day of Winter</i> ❄️
22	23	24	25  <i>Christmas Day (Christian)</i>	26  <i>Kwanzaa begins</i>	27	28
29	30	31  <i>New Year's Eve</i>	<i>Please visit our website at servbhs.org</i>			

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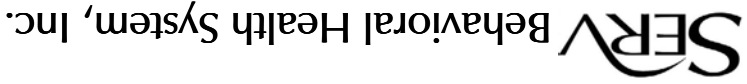
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COMPILATION OF FINANCIAL RESULTS

SERV Achievement Centers CY 2011 & SERV Centers of New Jersey FY 2012

DESCRIPTION	SERV ACHIEVEMENT	SERV CENTERS	TOTAL
N.J. Department of Mental Health Services	13,657,735	14,061,377	14,061,377
N.J. Department of Developmental Disabilities	16,496		1,012,202
Other Government Funding		995,706	1,012,202
Client Fees		2,371,572	2,371,572
Medicaid/Third Party Fees		13,132,287	13,132,287
Investment Income		35,371	35,371
Other	0	10,824	10,824
Total Revenue	13,674,231	30,607,137	44,281,368
Program Services	12,717,691	26,929,082	39,646,773
Administrative Support Services	981,239	3,235,234	4,216,473
Total Expenditures Before Depreciation	13,698,930	30,164,316	43,863,246
Excess Revenues Over Expenses Before Depreciation	(24,699)	442,821	418,122
Depreciation	64,359	322,947	387,306
Excess/(Deficit) Revenues Over Expenses	(89,058)	119,874	30,816

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 20 Scotch Road
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 (609) 406-0100

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 (Passaic/Hudson counties)
 &
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 Clifton, NJ 07012-1248
 (973) 594-0125

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