

## Bed Bug Eradication



- ◆ **Environmentally safe**
- ◆ **Affordable**
- ◆ **Trained technician**
- ◆ **Nontoxic/chemical-free**
- ◆ **No pesticides**
- ◆ **No smells, wet residues**
- ◆ **No evacuation necessary**
- ◆ **Pre-vacuuming included in cost**

## Advanced Health Management

an affiliate of

**SERV** Behavioral Health System, Inc.

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Environmentally  
friendly services  
for nonprofit  
organizations  
in New Jersey

## *The Bed Bug Eliminator*



## Advanced Health Management

### Serving:

Burlington / Hudson  
Mercer / Middlesex  
Monmouth / Ocean  
Passaic / Union  
counties

**609-209-4535**

## *Sleeping with the enemy?*

Bed bug infestation is on the rise in New Jersey and elsewhere around the world. Victims of these blood-thirsty creatures have awakened in the morning with itchy skin and a cluster of raised red bumps, flat welts or a row of bites.

Despite their name, bed bugs do not limit their hiding places to just mattresses. They also breed in rugs, baseboards, bed frames,



sofas and other furniture around the house and come out at night to feast on humans and other warm-blooded hosts.

Adult bed bugs are reddish-brown, flattened, oval, and wingless, with microscopic hairs. They are visible to the naked eye, as they can grow to 4-5 mm (or 1/8<sup>th</sup> to 3/16<sup>th</sup> of an inch in length) and do not move very quickly.

***If you are a nonprofit organization that needs to eliminate bed bugs from group homes, apartments or other types of residences in New Jersey, the Bed Bug Eliminator is ready to attack.***

## *Safe and affordable treatment*

An Advanced Health Management trained technician will provide a *quick* and an *environmentally safe* and *affordable* solution to your bed bug problem. We have a highly effective system using a combination of Cryonite and Diatomaceous Earth, both “green” products that will effectively eliminate bed bugs from the premises.

Cryonite is CO<sup>2</sup>, a *chemical-free* and *nontoxic* carbon dioxide deployed in the form of “snow,” which kills bed bugs by rapid freezing. Once the snow vapor stream is blown from the nozzle of the patented applicator, the vapors rapidly and easily penetrate bedding, box springs and other furniture, freezing them to death in their hiding places. Cryonite also kills bed bugs in all life stages, including eggs that other insecticide treatments cannot kill.

After treating an area with Cryonite, the technician will apply Diatomaceous Earth, an odorless and nontoxic powder composed of finely milled fossilized shells that cuts the insect’s exoskeleton, causing it to die of dehydration. DE is an environmentally friendly barrier to which the bed bugs cannot develop a resistance. The combination of these two products is a proven, effective way to eradicate bed bugs.

Once the full initial bed bug treatment is completed, a follow-up service and treatment will be scheduled within 60 days.

**The cost is \$300 per room** (any size) and includes pre-vacuuming the areas prior to treatment and the follow-up visit.

This is truly a “green” system. There are no pesticide smells, messy wet residues, or health implications when Cryonite or DE are used. This poison-free treatment is friendly to children, adults and pets. No one needs to evacuate after the treatment.



We will treat residences operated by nonprofit organizations in Burlington, Hudson, Mercer, Middlesex, Monmouth, Ocean, Passaic and Union counties.

For more information, call:  
**(609) 209-4535**  
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